



OUR STRATEGIC PLAN

2017-2022



SPINAL CORD
INJURY
ONTARIO

LÉSIONS
MÉDULLAIRES
ONTARIO

OUR VISION



**People with
spinal cord injuries
living the life they
choose in a
fully-inclusive
Ontario**

OUR MISSION



We deliver and champion excellence in **support, advocacy** and **service** for people with spinal cord injuries

OUR VALUES

According to our Leadership Philosophy, Spinal Cord Injury Ontario will demonstrate:

RESPECT for spinal cord injury experience, for each other and for all communities

EXCELLENCE in all we do

ACCOUNTABILITY through transparency and ownership of outcomes

LEADERSHIP in service and quality of life

INCLUSION in all communities and within our organization

INNOVATION in overcoming challenges



STRATEGIC OBJECTIVES AND PRIORITIES



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1) EXPAND OUR IMPACT ACROSS ONTARIO

Actively involve people with spinal cord injuries, their families, friends and professional supports in making Ontario a more accessible, equitable, and enjoyable place to live.

Priorities

Improve our reach

- Improve access to Spinal Cord Injury Ontario services from community hospitals across Ontario
- Improve virtual client service capacity
- Explore new, flexible solutions for all our services across Ontario
- Explore ways to meaningfully grow our community and nurture engagement

Create Powerful Partnerships to Improve Integration

- Partner with external support and service providers in communities across Ontario to create a seamless experience for people with spinal cord injuries



2) SHARE KNOWLEDGE

Effective information exchange that improves quality-of-life, disseminates best practices across Ontario, and demonstrates possibilities.

Priorities

Build upon our trusted brand

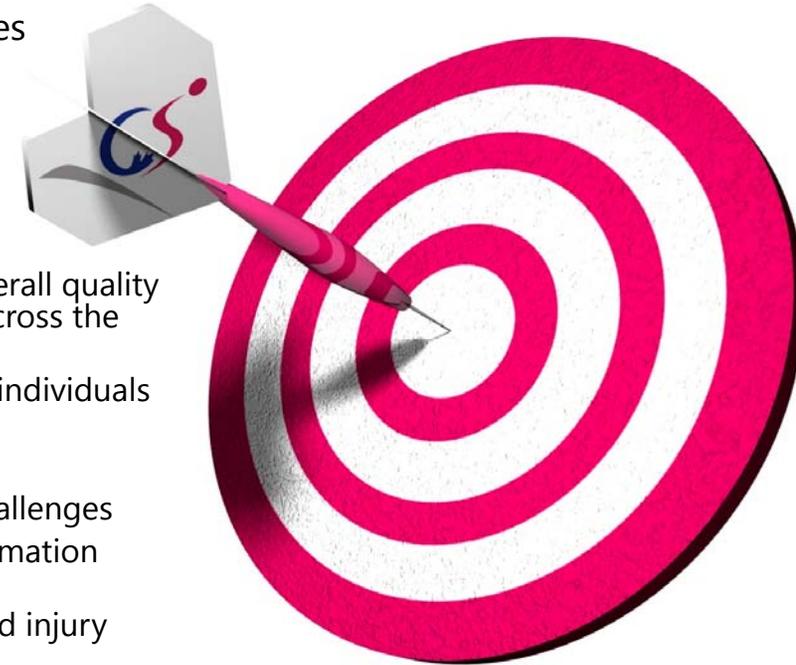
- Develop and deliver robust training and resources to elevate the overall quality of life and service provision for Ontarians with spinal cord injuries across the province
- Investigate and implement opportunities to provide certification to individuals and/or organizations on SCI-related matters

Create a 'Hub' of Information Exchange

- Create opportunities for community-wide dialogue on emerging challenges
- Create a "one-stop-shop" for reliable, relevant, and up-to-date information
- Improve awareness of programs and quality-of-life initiatives in the community, including innovative developments related to spinal cord injury

Connect people with research

- Identify and share opportunities for our community to participate in the design process, planning and conducting research



3) AMPLIFY OUR COMMUNITY'S VOICE

Advocate with people with spinal cord injuries for fair and equitable services across Ontario

Priorities

Enhance our Capacity

- Identify and implement appropriate mechanisms for expanding our advocacy capacity

Build the Coalition

- Formalize partnerships with complementary organizations to establish and advance advocacy priorities

Promote Fair and Equitable Services Across Ontario

- Ensure the sustainability of community supports and services

