

Instructional Designer, Knowledge Exchange (1.0 FTE)

The Opportunity

Every single day of the year, at least one person in Ontario sustains a spinal cord injury. The impact is far-reaching, beyond the individual to family, friends, employers and the community. There is a growing demand for opportunities to engage in community-wide dialogue and improve awareness of programs and quality of life initiatives. Spinal Cord Injury Ontario is seeking an **Instructional Designer** to develop and deliver robust learning experiences and be a key contributor to our emerging corporate learning business. *facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.*

The Organization

Spinal Cord Injury Ontario has over 70 years of experience in the field of spinal cord injury providing ongoing, life-long resources to those in need. Our vision is people with spinal cord injuries living the life they choose in a fully inclusive Ontario. Our programs and services are funded through private and public donations, government grants, and fundraising activities. We are proud to be accredited by Imagine Canada Standards program and CARF Canada. We value and recognize the contributions of our employees and we take pride in supporting a personal work-life balance.

www.sciontario.org

The Role

As part of an evolving Knowledge Exchange team, the Instructional Designer produces accessible learning products and experiences that are aligned with current trends in the global eLearning industry and community demand, and grounded in our unique expertise and the lived experience of people with spinal cord injuries. The Instructional Designer is a key contributor on a small team with a mandate to share knowledge, promote our expertise, support our mission, and generate revenue to support the organization. This position is cross-organizational in scope and is based out

of the provincial office at 520 Sutherland Drive, Toronto, ON with the potential opportunity for some flexible or remote working arrangements.

Key Responsibilities

Reporting to the Senior Manager, Knowledge Exchange, the Instructional Designer:

- Leads development of new commercial and non-commercial learning solutions in collaboration with project and review teams and Subject Matter Experts for a variety of eLearning, mobile-learning, blended and traditional in-person applications
- Configures and administers an eCommerce enabled, fully WCAG 2.0 accessible Learning Management System (Docebo)
- Works closely with Marketing and Communications team to share knowledge and build our brand
- Implements Instructional Design principles and standards that ensure consistency, quality, sustainability, profitability and scalability of learning solutions
- Maintains all eLearning and other Knowledge Exchange products for relevance, updates as needed and maintains versioning
- Coordinates design of and/or creates custom media assets for engaging learning products and experiences including but not limited to graphic design, videography, animation, games and simulations
- Supports and maintains effective relationships with external stakeholders
- Implements and maintains analytics for all learning solutions, tracks Key Performance Indicators (ETO), and identifies continuous quality improvement strategies for Knowledge Exchange
- Maintains professional standards, ethics and code of conduct in Instructional Design and adult learning
- Contributes as appropriate to internal and external publications and presents/facilitates as an expert speaker at external events and conferences.

As a member of the Cross-Functional Team, the Instructional Designer contributes to inter-departmental collaboration across SCI Ontario.

Qualifications

- 3-5 years' experience required in Instructional Design (ADDIE model), learning business environment preferred
- Proven experience designing accessible educational products and learning solutions – WCAG 2.0 and AODA Information and Communication Standard compliance
- A university/college degree in education, instructional design or a related field or equivalent education and experience
- Experience with implementing and administering Learning Management Systems, extended enterprise and/or association use case preferred
- Strong understanding of environmental and attitudinal barriers experienced by people with disabilities either through personal experience, professional experience or a combination of both
- Persuasive consulting skills and ability to build and steward effective relationships
- Proven project management skills and ability to own and execute multiple projects on deadline
- Demonstrated ability to make technical material engaging and communicated in plain language
- Strong technical skills, with a demonstrated affinity for education technology (Adobe Connect, Adobe Captivate, Articulate Storyline)
- Ability to act with discretion and diplomacy and maintain confidentiality.

If you would like to make a meaningful contribution to people with spinal cord injuries and other physical disabilities, we look forward to receiving your application. We offer a great working experience that takes into consideration a work-life balance.

Given the essence of Spinal Cord Injury Ontario, lived spinal cord injury experience will always be considered an important criterion among the criteria that are part of any given search. SCI Ontario is an equal opportunity employer dedicated to achieving accessibility in employment for persons with disabilities, while ensuring barrier-free selection processes and work environments.

Reasonable and appropriate accommodation will be provided during the recruitment process upon request and addressed confidentially. We thank all applicants; however, only those under consideration will be contacted.

SPINAL CORD INJURY ONTARIO

We look forward to receiving your résumé and corresponding cover letter including a sample of your recent work, with salary expectations, by **June 6**, 2018 in confidence to:

Human Resources, SCI Ontario,
520 Sutherland Drive
Toronto, ON M4G 3V9
E-mail: <mailto:hr@sciontario.org>