

Sample email content

For Board's Vision 2020 fundraising campaign in support of Safe@Home

Help keep our community Safe@Home

As you may know, I serve as a volunteer director on the Board of Spinal Cord Injury Ontario (SCIO). This charity has done extraordinary work for 75 years with a mission to *champion and deliver excellence in service, support and advocacy for and with people with spinal cord injuries.*

During this dangerous time of COVID-19, our activities have focused on the urgent needs of our community members who are especially vulnerable to this virus and who cannot access the vital services they need to stay healthy in their homes.

People with spinal cord injuries are a high-risk population and exposure to the virus must be avoided at all costs. This is challenging when so many of our community members have attendants in their home for daily care and who depend on our staff and peer mentors for essential support.

The Board has committed to raising \$75,000 as a group to support all the ways we are keeping our community healthy and safe. We will match all donations to our Safe@Home campaign and we are, therefore, looking for support from our own network of friends and colleagues.

I wanted to share this opportunity with you to help us protect our community. You can read more about what we're doing at sciontario.org/give. I appreciate any support you can provide during this crisis. Here are a few ways:

1. [Make a donation online](http://sciontario.org/donate-2020) at sciontario.org/donate-2020
2. [Become a monthly donor of SCIO](#) – any amount helps!
3. [Give a gift in honour](#) of a friend, colleague or loved one.

Thanks so much for helping!