

SCIO ADVOCACY SUPER TEAM

MINUTES – November 1 @ 12:00 to 1:30

Chair: John Gregory

Attendees: Stuart Howe, Peter Athanasopoulos, Ari Wahl, Omar Ha-Redeye, Danielle Kane, Jamie Church, Jeff Preston, Jim Vigmond, Ernie Arrizza, Ralph Polumbo, Angelo Tsebellis

Regrets: Lindsey Anderson, Allison Harper, Marco Ferrera

Introduction from the chair	<ul style="list-style-type: none"> • Roll call • Intro to the chair • Role of the chair 	John Gregory – 2min	John introduced the meeting and provided objectives of the meeting – introductions of the members and roles towards fundraising.
Who we are...? Why we are here?	<ul style="list-style-type: none"> • The opportunity • Priority areas in advocacy • Next Election • The urgency • Raising resources and capacity in advocacy 	Peter Athanasopoulos – 10min	Objectives: <ol style="list-style-type: none"> 1. develop case of support for advocacy 2. Identify fundraising prospects 3. Raise \$100k by March 31. 2022
A message from the CEO	<ul style="list-style-type: none"> • SCI Community hardship during pandemic • Full Board of Directors Support • All hands-on Deck to support Super Team 	Stuart Howe – 5min	Stuart shared member examples highlighting the importance of raising resources to expand advocacy at SCIO
Introductions from the team	<ul style="list-style-type: none"> • Who you are? • Connection to the cause • What motivates you towards this initiative 	ALL – 25min	Each member shared their interests to supporting SCIO

Fundraising 101	<ul style="list-style-type: none"> • Leveraging your networks and connections • Building key messages • Strategies for success 	Ari Wahl – 10min	Ari provided overview of the fundraising landscape
Tools to succeed	<ul style="list-style-type: none"> • Case for Support • Website Tools • E-mail Campaigns • Stories and Testimonials 	Ari Wahl – 10min	Ari described the tools to develop to support members. Materials to be available by Dec. 3. 2021
Group discussion	<ul style="list-style-type: none"> • What are you thinking? • What ideas do you have to succeed? • What are your concerns 	ALL – 15min	Members shared strategies on forming prospect lists
Next steps	<ul style="list-style-type: none"> • Next meeting – frequency • Share TOR • Share case of support • How should materials be shared and how can we track • Target 	John Gregory – 5min	Actions Identified: <ol style="list-style-type: none"> 1. Minutes to be completed - Peter 2. Headshot and Bio from all members to John – 2 weeks 3. Case of Support and tools for website to be shared by SCIO to members – 2 weeks 4. Recruit new members – broaden diversity of group – Please provide ideas to Peter 5. Each member start developing their prospect lists 6. Agenda for next meeting – 2 weeks – Peter and John
Adjournment	<ul style="list-style-type: none"> • The last word 	John Gregory – 3min	Next meeting – Dec. 3. @ 3pm – zoom link to be provided